



ST. ELIZABETH SCHOOL

Specializing in Success One Student at a Time

801 Argonne Drive ♦ Baltimore, MD 21218-1998

ST. ELIZABETH SCHOOL 2010 GOLF TOURNAMENT – September 28, 2010 SPONSORSHIP PACKAGES

COST AND BENEFITS OF “MAJOR” SPONSORSHIPS (four levels):

1. ***Driving Sponsor*** -- \$2,000
 - ✓ Recognition in promotional materials prior to event (if commitment received before printing of materials – approximately early June)
 - ✓ Recognition at event
 - ✓ Premier placement of full page ad in event program
 - ✓ 4 complimentary golfers (value of \$550)
 - ✓ Signage on Tee #1 (for first sponsor; other numbers later)
 - ✓ Link from school website to sponsor website (if desired)
 - ✓ Acknowledgment in press releases to media
 - ✓ Acknowledgment in school newsletter (2,600 distribution) and on school website
2. ***Iron Sponsor*** -- \$1,600
 - ✓ Recognition in promotional materials prior to event (if commitment received before printing of materials – approximately early June)
 - ✓ Recognition at event
 - ✓ Half page ad in event program
 - ✓ 4 complimentary golfers (value of \$550)
 - ✓ Signage on a Tee
 - ✓ Link from school website to sponsor website (if desired)
 - ✓ Acknowledgment in press releases to media
 - ✓ Acknowledgment in school newsletter (2,600 distribution) and on school website
3. ***Putt Sponsor*** -- \$1,200
 - ✓ Recognition at event
 - ✓ 1/4 page ad in event program
 - ✓ 2 complimentary golfers (value of \$300)
 - ✓ Signage on a Tee
 - ✓ Link from school website to sponsor website (if desired)
 - ✓ Acknowledgment in press releases to media
 - ✓ Acknowledgment in school newsletter (2,600 distribution) and on school website
4. ***Chip Sponsor*** -- \$500
 - ✓ Recognition at event
 - ✓ 1/4 page ad in event program
 - ✓ Signage on a Tee
 - ✓ Acknowledgment in school newsletter (2,600 distribution) and on school website

Special Sponsorships – Exclusive (first-come basis; 2009 sponsors have priority)

1. **Hole-in-One Prize Package** – (cost determined by size of prize package)
 - Recognition in promotional materials prior to event (if commitment received before printing of materials – approximately early June)
 - Recognition at event
 - Half page ad in event program
 - Signage on Hole-in-One Tee
 - Link from school website to sponsor website (if desired)
 - Acknowledgment in press releases to media
 - Acknowledgment in school newsletter (2,600 distribution) and on school website
2. **Continental Breakfast** -- \$500 or In-Kind
3. **Driving Range** -- \$500
4. **Snacks on the Course** -- \$500
5. **Longest Drive/ Closest to Pin Contests** -- \$500
6. **Open Bar Sponsor** -- \$500
7. **Putt Contest Sponsor** -- \$500

Sponsorships 2 – 7 above have the following benefits:

- Recognition at event
- ¼ page ad in event program booklet
- Signage in appropriate location
- Acknowledgment in school newsletter and on school website

In-Kind Sponsorships (media, printing, etc)

- Recognition at event
- ¼ page ad in event program booklet
- Signage in appropriate location
- Other benefits, depending upon sponsorship

Hole Sponsorships – (\$150 to \$250 contribution)

- Signage on tee box
- Name in event program booklet

Patron Sponsorships – (\$50 contribution)

- Name in event program booklet

Golf Registration Fees: \$150 per golfer; \$550 per foursome by Sept. 15; \$575 after Sept. 15